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**FOR IMMEDIATE RELEASE** Contact: [NAME, TELEPHONE NUMBER]

**[TODAY’S DATE]**

**[ORGANIZATION NAME] Observes National Healthcare Decisions Day 2025**

*Encourages Advance Care Planning with Five Wishes, America’s Most Popular Advance Directive*

**[CITY] –** In recognition of National Healthcare Decisions Day, April 16th, [ORGANIZATION NAME] is hosting [DESCRIPTION OF EVENT], on [DATE, TIME] at [LOCATION]. This event aims to empower individuals and families to take charge of their healthcare decisions before a crisis occurs.

National Healthcare Decisions Day is observed annually to raise awareness about the importance of having an advance care plan. Despite its significance, studies show that only 20-30% of Americans have completed an advance directive—a document that ensures their medical wishes are honored if they become unable to speak for themselves. Experts stress that all adults, regardless of age or health status, should have an advance healthcare directive in place.

"Conversations about serious illness and end-of-life care can be difficult, but they are crucial," said [NAME, TITLE, AFFILIATION]. "It’s far better to have these discussions in the comfort of your home rather than in a hospital during a medical emergency. Planning ahead provides clarity and peace of mind for both individuals and their loved ones."

As part of this effort, [ORGANIZATION NAME] will feature Five Wishes, the nation’s most widely used advance directive, with over 40 million copies in circulation. Five Wishes is more than just a legal document - it’s a guide for meaningful conversations about personal, medical, and spiritual preferences. Recognized in all 50 states and available in 32 languages, Five Wishes helps individuals express their values and ensure their wishes are known and respected.

"Five Wishes addresses what people say matters most to them," said Five Wishes President Joanne Eason. "It allows individuals to clearly state their medical treatment preferences, easing the burden on families and ensuring their voices are heard."

[YOUR ORGANIZATION’S MISSION STATEMENT].

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